

michael coppel presents

# FLO RIDA

## TO PLAY THE POWERSTATION

Flo Rida, one of the most successful rappers America has produced, is heading to Auckland to play a headline show at The Powerstation this September.

Riding high on the release of his sophomore album, the RIANZ Top 13 success *R.O.O.T.S.* (Route Of Overcoming The Struggle), Flo Rida brings his electric live show to headline venues for one night only in Auckland, Melbourne, Sydney, Brisbane, and Perth.

Born Tramar Dillard, 29-year-old Flo Rida was raised in one of the roughest neighborhoods in Miami - Carol City. After many years struggling for recognition in the underground scene, in 2007 Flo Rida was signed by Poe Boy Entertainment, and in 2008 through a deal with Atlantic Records his debut release broke Flo Rida out of the club scene and into the national spotlight.

It was the debut album *Mail On Sunday* which brought the deserved reward of success. It features the double Platinum, Grammy nominated, number one hit 'Low featuring T-Pain', plus tracks 'Elevator featuring Timbaland' and 'In The Ayre featuring Will.I.Am.'

Already Flo Rida's recent offering *R.O.O.T.S.* has brought further recognition and success. Sampling Dead Or Alive's classic *You Spin Me Round (Like A Record)*, the lead single 'Right Round' featuring Ke\$ha' earned the number one spot Stateside and peaked at No 2 locally. Lodged at the top of the RIANZ charts for 17 weeks, the single has achieved Platinum status. In addition to *Right Round* breaking the record for the fastest million-selling digital track in history, it shattered the all-time one-week digital single sales record beating the previous record, his own debut *Low*.

Don't miss your chance to get down with one of the most versatile, genre jumping music mavericks to top the charts this year:

AUCKLAND THE POWERSTATION SATURDAY SEPTEMBER 5

TICKETS ON SALE FRIDAY JUNE 19

BOOK THROUGH:

Ticketmaster 09 970 9700 [ticketmaster.co.nz](http://ticketmaster.co.nz)

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